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# Mō Para Kore

## About Para Kore

Established in 2010, Para Kore Marae Incorporated is a not for profit, zero waste organisation guided by Māori values and philosophies that recognise our whakapapa connection to Papatūānuku.

### PAE TAWHITI | VISION

*Oranga Taiao, Oranga Marae, Oranga Whānau.*

Our vision is for a thriving environment that nurtures our communities, marae and whānau, who in turn contribute to the collective wellbeing of Papatūānuku and Ranginui. Through indigenous knowledge and practices, Para Kore encourages re-normalisation of zero waste, closed-loop living practices and philosophies within communities across Aotearoa. Our values of manaakitanga, whakapapa, kaitiakitanga, māramatanga and rangatiratanga guide our activities and we work towards the collective aspirations of Māori, for the benefit and wellbeing of all.

Para Kore envisions a future where marae, whānau, hapū, iwi, Māori industry, Māori tertiary institutions and Māori society at large take an active and leading role in the nurture and regeneration of our environment.

**Para Kore is about collective wellbeing for Papatuanuku, Ranginui me ō rāua uri through indigenous knowledge and practices.**

We promote protecting our whenua and natural resources, regenerating biodiversity, and contributing to the wellbeing of people and all living beings, both of this time and for generations yet to come.

This way of living acknowledges our urgent collective responsibility to positively contribute back to Papatūānuku and Ranginui.

### WHĀINGA MĀTUA | OUR PURPOSE

**The purpose of Para Kore is to educate and advocate from a Māori worldview for a world without waste.**

Para Kore promotes closed-loop living practices and philosophies, from a Māori world view, through an experienced and skilled team of kaiārahi who work regionally with marae, kura, kōhanga reo, tertiary institutions, commercial organisations, events and Māori communities.

The role of kaiārahi is to empower and support organisations to design out waste and strengthen connections to taiao. Kaiārahi provide ongoing support and advice, and deliver education within a tikanga Māori framework.

Para Kore aims to go beyond the aim of reducing rubbish and recycling, to creating and supporting the design of systems which generate no waste in the first instance.

We promote the conscious choice of local products and the normalisation of reducing, re-using and composting in our everyday living practices. Through this collective responsibility and action, positive contribution is made to support optimal health and wellbeing of people and planet.

# Te Pūrongo a te Heamana

## Chair Report 2019



"...People always said it wasn't possible. To ground flights and stay home and stop our habits of consumption. But it was. It always was. We were just afraid of how much it was going to hurt – and it is hurting and it will hurt and continue to hurt. But not as much as you have

been hurt. So be still now. Wrap your hills around our absence. Loosen the concrete belt cinched tight at your waist. Rest. Breathe. Recover. Heal –And we will do the same."

*An excerpt from 'Rest now, e Papatūānuku by writer Nadine Anne Hura - Ngāti Hine/Ngāpuhi*

As the excerpt from the poem above says, this past year has been full of difficulties and opportunities. Some in our communities and wider whānau have felt and will continue to feel pain from economic and social isolation, and from the physical and metaphysical separation from Papatūānuku below us and Ranginui above us. But this year has also given some of us opportunities to not rush around and be busy being busy, for us to plant gardens, make bread, go for walks, and make conscious decisions for our mokopuna.

While COVID-19 and in particular lockdown(s) left many unprepared, it was with some quick thinking and willingness that the kaimahi quickly pivoted their delivery of the Para Kore message. Two weeks of daily videos during lockdown reached 20,000 viewers with the message of oranga taiao, oranga marae, oranga whānau - educating and advocating from a Māori worldview for a world without waste. Mīharo. We are not yet in a post-COVID 19 reality, but we have been working hard locally and nationally to ensure that some of the shift of attitudes caused by the initial lockdowns in Aotearoa can be sustained and expanded.

Following on from the work last year, the Board this year has focused on ensuring the organisation is robust and for Para Kore to be able to adapt to changing situations. A new vision and purpose statement has been adopted, along with a thorough review of our guiding documents as set out by the legislation for charities and incorporated societies. This focus on the strategic puts us in a good place to recognise our unique contribution to Aotearoa.

This past year has also seen quite a few changes to the board and kaimahi. Kieren Hewitson and Jaroz Popata have moved on after years of pukumahi and leadership. Ko tenei te mihi nui ki a kōrua me ōu whānau hoki. One of the things the board has been working on is how to keep connected to, and learning from, past board members who cannot make the commitment to stay on as board members but still have a powerful contribution to make to the work of Para Kore.

There have also been lots of new additions to the Board: Toni Love – Te Atiawa, Alice Cameron – Te Whānau a Apaanui, Rereahu Hetet - Ngāti Maniapoto, Waikato, otirā Tainui waka me Ngāi Tahu, and Megan Somerville – Te Atiawa, Taranaki. A huge thanks to the contribution of the new board members, and also to Korty, Kaye-Maree and Tina who continue to share their vision, experience and commitment.

As always the Board is indebted to the passion and commitment of Jacqui and her team who make such a huge contribution to supporting whānau, hapū, and iwi to recalibrate our relationship with Ranginui and Papatūānuku. Kei te mihi! And to the wider Para Kore ū who are actually out there sorting para at community events, reducing waste in our marae, and inspiring our whānau to make changes - NGĀ MIHI!

Megan Somerville  
Chair

# Te Tau Kua Hipa

## A Year In Review - General Manager's Report



Jacqui Forbes

Ko Rangi, Ko Papa  
Ka puta ko Rongo,  
Ko Tāne Mahuta  
Ko Tangaroa  
Ko Tūmatauenga  
Ko Haumietiketike  
Ko Tāwhirimātea  
Tokona te Rangi ki runga  
Ko Papa ki raro  
Ka puta ki te whai ao ki  
te ao mārama  
Tihei Mauri Ora!

Tēnā koutou e te whānau whānui o Para Kore

Tuatahi ka mihi ki te hunga mate e hinga nei i te ao, i te pō. Ka tangi te ngākau i te ngarohanga atu o Richelle Kāhui-McConnell me ō tātau tini aitua kua hoki ki te kāinga tuturu. Kāti ki a tātau te hunga ora, tēnā tātau.

As I reflect on 2019-2020, Covid-19, Black Lives Matter, Climate Change, Equity, Poverty, Empathy and the need for Constitutional Transformation are forefront. Christana Figueres from Costa Rico said, "Any reality we are given is not set in stone - it can be changed."

Creating our own reality was evidenced throughout Covid-19 lock down when iwi and hapū mobilised to protect their elderly and vulnerable people. Creating our own reality is still needed in the face of the current climate emergency, whilst recognising that to achieve a safe climate we'll need climate justice which is linked to racial justice, social justice and intergenerational justice. The current settings of capitalist, put profits first needs to go.

**We need to connect to our tamariki and mokopuna in an urgent way and work fiercely towards a carbon neutral Aotearoa.**

Para Kore runs a Māori worldview based waste education programme that supports marae, iwi, kōhanga reo, kura and community organisations throughout Aotearoa to reduce waste, based on values of manaakitanga, rangatiratanga, whakapapa, māramatanga and kaitiakitanga. Our values recognise the interconnectedness of all life forms – and the responsibilities we as human beings have to the millions of other species (our whanaunga) that we share this planet with.

Our programme seeks to build the capacity and capability of whānau, hapū and iwi to collaborate for the collective goal of a low-waste (and carbon neutral) future for Aotearoa New Zealand.

Para Kore this year celebrates 10 years grown from a project within Xtreme Zero Waste, through the initiative of Waikato Regional Council staff, Gannin Ormsby, Carol Henry, Susa Kupa and Marianna Tyler. Para Kore was launched at Poihakena Marae, and the whānau of Poihakena Marae have always been generous and caring of the kaupapa, for which we are full of gratitude for and will always appreciate.

We were delighted to start three new regions with a Waste Minimisation Fund project which started in July 2019 for Para Kore ki Wairoa, Wairarapa, Te Taitokerau and Maniapoto. At the end of our financial year (30 June 2020), we had established zero waste systems at 468

marae, organisations, kura, and kōhanga reo. Ninety-three of these marae and of these organisations joined us in the past year.

Para Kore kaiārahi delivered wānanga through Facebook Live for nearly two weeks during the rāhui. Our 12 Facebook Lives had views of between 2,000 - 9,000, with total views of almost 100,000. During the year our kaimahi have driven the kaupapa whether delivering the programme, a facebook live or on a zui and I thank all of our kaimahi frontline and national office for their leadership.

During the year we farewelled Tuhi-Ao Bailey, Claudine Waitere, Dorina Paenga and Rachael Ruakere and welcomed Sam Te Tau, Grace Ormond, Toni Kereama, and Hollie Russell, nau mai haere mai.

Para Kore kaimahi have been involved in consultancy with Wakatū Incorporation, with the working group of the Container Return Scheme, with the Climate Change Commission's (CCC) Waste Technical Reference Group, ESR's Aotearoa Impacts and Mitigation of Microplastics and as a champion of 12.3 a Sustainable Development Goal to reducing waste by 50%.

Para Kore was delighted with the Government's proposal to establish regulated product stewardship schemes for six priority products under the Waste Minimisation Act 2008. The proposed six priority products are tyres, electrical and electronic products (e-waste), refrigerants and other synthetic greenhouse gases, agrichemicals and containers, farm plastics and packaging.

This year Para Kore has supported the Zero Waste Network, Regeneration not Incineration message to Aotearoa that incinerators work in direct conflict with our aim to normalise life without waste. Waste incineration companies have been doing the rounds trying to sell their technology and some politicians and Māori companies are listening. This is concerning as incineration condones the linear, take and throwaway system so harmful to Papatūānuku.

Recycling continues to decrease in viability, commodity prices are still down and some local authorities have stopped accepting certain types of plastics. The struggling recycling markets highlight the need that we must design out all material made to be thrown away - whether it's to kerbside recycling or landfill!

As an on-line organisation we have developed greater capacity and capability, through the introduction of slack, trello and voxer to support internal communications and project management. Going forward our digital development journey will continue, with an improved database, better measurement of waste reducing and we are hoping for a new website in this next year.

As an organisation we are passionate about top of the cliff solutions such as local food production, and we'll continue to find our place to support this and other kaupapa which eliminate waste in the first place.

With immense gratitude I acknowledge our whānau, our board, our kaimahi, our partners, our friends, and our networks, for their continuing dedication and support. Let's kick the current mindset of profits first to the kerbside, and welcome in a more holistic Māori mindset that works together and acknowledges our relationships with each other and the natural world, let's mahi-tahi, mā tō rourou, mā taku rourou ka ora ai te iwi.

The principles of Para Kore, to eliminate waste and pollution in the design of production and consumption and delivering this education from a te ao Māori worldview perspective is needed more than ever.

Me te rere o ngā mihi o te ngākau



Jacqui Forbes  
*Kaihautū Matua*  
Para Kore Marae Incorporated

# 07

## Ngā Whakatutukitanga Our Achievements

**3 NEW REGIONS  
ESTABLISHED**

WAIROA, WAIRARAPA +  
TE TAITOKERAU

**MARAE AND  
ORGANISATIONS  
THAT HAVE JOINED  
PARA KORE**



**NEW KAIMAHI  
JOINING THE TEAM**



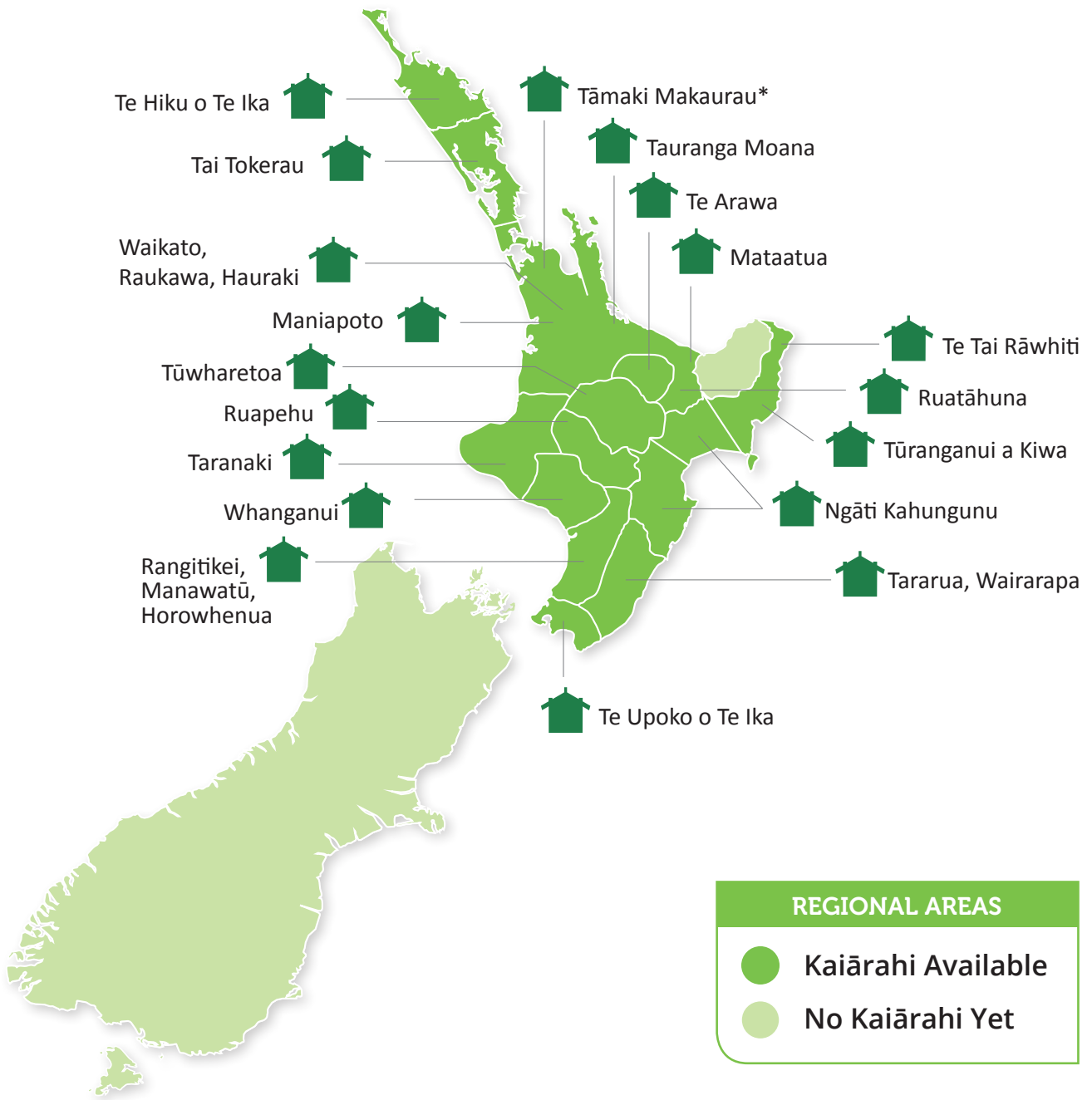
**= 14**  
REGIONS  
IN TOTAL





# Ngā Rohe Para Kore

## Para Kore Regions



**REGIONAL AREAS**

- Kaiārahi Available
- No Kaiārahi Yet

*\*Para Kore ki Tāmaki is a separate entity managed by Mealofa Ltd.*

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# Ngā Kaimahi

## Operational

Eighteen kaiārahi are contracted regionally to deliver the programme. Para Kore employs a general manager, and two advisor managers. Human resources, graphics, financial administration, funding, administration and finance management are all currently part-time contractors.



Dale-Maree Morgan



Grace Ormond



Harina Rupapeta



Hemi Peko



Hollie Russell



Kahurangi Carter



Kelly Martin



Kerina White



Kristna Smith



Paratene Ripia



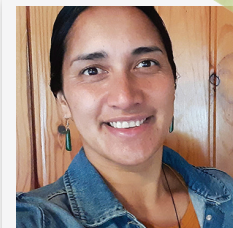
Paul Murray



Pine Campbell



Raewyn Rameka



Reopiki Te Huia



Robyn Martin-Kemp



Sam Te Tau



Te Kawa Robb



Aroha Paranini Beckham

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## Ngā Kaimahi Operational

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Stephen van Wonderen  
*Finance Manager*



June Penn  
*Human Resources Manager*



Jacqui Forbes  
*General Manager*



Urs Signer  
*Marketing Manager*



Toni Kereama  
*Advisor Manager*



Karamea Puriri  
*Funding Specialist*

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## Te Poari Governance

Para Kore is governed by a Board consisting of 7 board members, 3 of whom are representatives of particular regions (Te Tai Rāwhiti, Ruapehu, and Te Upoko o te Ika).



Megan Somerville (Chairperson)

He uri ahau o Te Atiawa, Taranaki tuturu. I tipu ake au ki Tamaki Makairau, engari ko Te Whanganui a Tara me Te Taihauauru oku ukaipo. My passion is social justice: how we interact with each other, with our histories and future aspirations, and with our wider environment. I dream and work hard for a better world for my tamaiti and future mokopuna!

My journey and experience with Tu Tama Wāhine ki Te Upoko o Te Ika and iwi connections guide me in what I do. I have been working in central government for twenty years and my plan is to use what I have learned in that work environment to this mahi. I am excited to work with the Board setting the strategic direction and working with and through the CE and kaimahi to future proof the kaupapa within a Te ao Māori lense. Mouriora



Tina Ngata - Te Tai Rāwhiti, Ngāti Porou.

Tina Ngata (Ngāti Porou) is a researcher and scholar, and the author of *Kia Mau: Resisting Colonial Fictions*. Her work involves advocacy for environmental, Indigenous and human rights. This includes local, national and international initiatives that highlight the role of settler colonialism in issues such as climate change and waste pollution, and which promote Indigenous conservation as best practice for a globally sustainable future.



Kaye-Maree Dunn

Kaye-Maree is an entrepreneur and Intentional Social Designer from Te Rarawa, Ngā Puhī, Ngāi Te Rangikoianaake, Ngāti Mahanga me Ngāi Tāmanuhiri and resides in Wainuiomata, Wellington. She has been working in the realm of Māori and community development for over 16 years. Kaye-Maree was previously one of the Wellington Representatives on the New Zealand Māori Council.

Para Kore is an amazing kaupapa and Kaye-Maree feels very humbled to be part of a magnificent organisation.



Korty Wilson

E rere kau mai te awa nui mai i te Kāhui Maunga ki Tangaroa ko au te awa, ko te awa ko au. Ko Ngāti Rangī te iwi, ko Ngāti Tui-o-nuku te hapū nō Ōhākune au. Ko Whetūrautau arā ko Korty Wilson taku ingoa.

I hail from the foothills of Maunga Ruapehu born and raised under the mantle of my parents and grandparents. He Kaiwhakarite ahau mō te tūranga Apotorotanga Māori mō te Rohe Pīhopa Katorika o Te Papaioea i tēnei wā. My current role is Coordinator for the Māori Apostolate for the Catholic Diocese of Palmerston North.



### Alice Cameron

With a background in marketing, communications and fundraising, Alice has worked in the humanitarian, development and conservation sectors for over fifteen years. Passionate about reducing waste, Alice is trying to remember some of the things her Grannies and Aunties tried to teach her about how to live lightly and more respectfully on this land, and to educate herself about ways to achieve this goal.

Of Te Whānau-ā-Apanui and Pākehā descent, Alice currently lives in Te Motu Kairangi in Pōneke, but calls the Bay of Plenty "home".



### Rereahu Hetet

He uri ahau nō Ngati Maniapoto, Waikato, otrā Tainui waka me Ngāi Tahu.

Rereahu comes from a background in waka voyaging, education and mentoring. She is an environmental consultant that works closely to support iwi and hapū to achieve their taiao aspirations and priorities.

A big passion for sustainability, mātauranga Māori and whānau/community education, Rereahu strives to live a zerowaste lifestyle. A strong upbringing in te ao māori has empowered her to become a better kaitiaki for Papatūānuku and she ensures to empower the next generation. She is humbled to be selected as rangatahi representative and be a part of the Para Kore whānau.



### Toni Love

He uri ahau o Te Atiawa. Nō Tamaki Makarau ahau, kei Te Whanganui-a-Tara taku kāinga inaianeī. I'm a solicitor at Chapman Tripp working in the Property and Construction team. I graduated from Victoria University of Wellington with a double degree law and science (majoring in ecology and biodiversity). My passion is te taiao and outside of my day job I am involved in various kaupapa in te taiao. One of my key passions in te taiao is water conservation and water rights and I'm a member of a mana whenua kaitiaki rōpū called Te Tini o Hākuturi. We are working with Zealandia (Kia Mouriora o Te Kaiwharawhara) and NIWA (Te Wairere o Te Paratiki) on a project monitoring the Kaiwharawhara catchment.

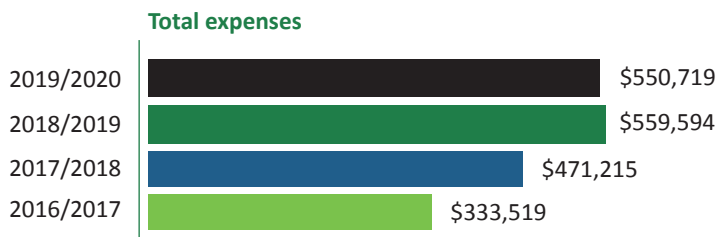
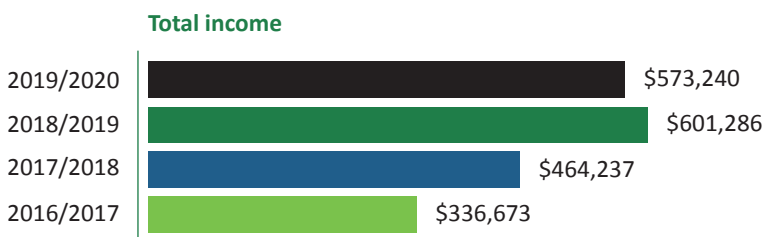
I serve on the executive for Te Hunga Rōia Māori o Aotearoa and on the Society for Conservation Biology Oceania Section Board. I'm also the secretary for the Wellington Harbour Islands Kaitiaki Board. Currently, I'm taking extended leave from legal practice to learn Te Reo Māori at Te Wānanga o Raukawa in Ōtaki. I'm excited to be involved in such an awesome kaupapa with Pare Kore and my aim is to improve the organisation's policy.



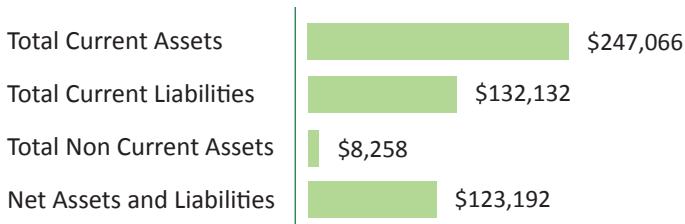
# Whakarāpopoto Ahumoni

## Financial Summary

### Income statement for the year ended 30 June



### Balance Sheet as at 30 June 2020



\*2019/2020 figures have not yet been audited

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# Ngā Hoa Mahi Tahī

## Para Kore Partners





Para Kore, PO Box 112  
Raglan Whaingaroa  
[www.parakore.maori.nz](http://www.parakore.maori.nz)