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Mō Para Kore

About Para Kore

Established in 2010, Para Kore Marae Incorporated is a Māori, not for profit, zero waste organisation with a kaupapa based on whakapapa to Papatūānuku.

We work to normalise zero waste, closed loop living through an experienced and skilled team who work regionally delivering the Para Kore waste education programme to marae, kura, kōhanga reo, community organisations, iwi, tertiary, commercial sector, events and Māori communities.

As an organisation we seek to work beneath the collective aspirations of Māori. The Para Kore whānau are passionate about, and committed to the well-being of people and Papatūānuku. Our values of manaakitanga, whakapapa, kaitiakitanga, māramatanga and rangatiratanga guide our mahi.

PAE TAWHITI | VISION

Riro taonga mai, hoki taonga atu.

Para Kore embraces the tikanga of caring for Ranginui and Papatūānuku. We understand that sending waste to landfills or holes, burning rubbish and littering is a waste of valuable resources, pollutes our environment and is harmful to us all.

Para Kore is working towards embedding zero waste, closed loop living within marae and Māori communities across Aotearoa. This means spreading the word that planning for the minimisation of waste is vital and putting everything in the same black rubbish bag is no longer acceptable.

Para Kore sees a future where marae, whānau, hapū, iwi, Māori industry - Māori society at large take an active and leading role in normalising zero waste, closed loop living, highlighting the way to protect natural resources and regenerate the natural world.

Para Kore empowers and supports marae and organisations across Aotearoa to reduce waste through the delivery of innovative education and support within the frameworks of kaupapa and tikanga Māori.

We aim to make conscious consumption of local products, reduce, reuse, recycling and composting the unconscious, automatic social norm. Our goal is to create and support the design of systems which produce no waste in the first instance.

Te Pūrongo a te Heamana

Chair Report 2019



Honiana Love

Tēnā koutou

E aku nui, e aku rahi
Ko tai nunui, ko tai roroa
o mihi
E whāti atu rā ki runga i
a koutou katoa.

This year the Board, with the support of the management team, have focused on building strong foundations for Para Kore - stability and consolidation as an organisation as well as growth on multiple fronts. We have addressed fundamental issues of the core purpose, functions, infrastructure of Para Kore to bring to a point where we can consider wider questions of future sustainability

Achieving stability opens up the potential for change and innovation - how can we do things better? As we grow we need to ensure we remain relevant in a changing world. A key and urgent concern for the Board going forward will be to work with the management team to ensure Para

Kore remains financially viable, particularly as we explore the diversification of funding streams. This will require us to thoroughly review our mission and vision looking at how Para Kore fits in the te ao hurihuri.

I wish to thank the Para Kore team, the management team and our Kaihautū Matua, Jacqui Forbes for your professionalism and unstinting commitment to the organisation. I would also like to acknowledge and welcome Jaroz Popata who joined the Board in April, and thank and farewell Bronwyn Hunt (Te Hiku), who resigned in December, and Rawinia Leatherby (Taranaki) who resigned in May. Finally I would like to thank the entire Board for your ongoing contribution and commitment to the Para Kore kaupapa. As I will step down at the AGM, I would also like to wish Para Kore all the very best for the future – I will continue to be an ardent advocate for the work of Para Kore.

Ngā manaakitanga o te wā ki runga i a koutou.

Honiana Love
Chair

Te Tau Kua Hipa

A Year In Review - General Manager's Report



Jacqui Forbes

Ko Rangi Ko Papa
Ka puta ko Rongo,
Ko Tāne Mahuta
Ko Tangaroa
Ko Tūmataua
Ko Haumietiketike
Ko Tāwhirimātea
Tokona te Rangi ki runga
Ko Papa ki raro
Ka puta ki te whai ao ki
te ao mārama
Tihei Mauri Ora!

Tēnā koutou e te whānau whānui o Para Kore.

Para Kore has continued to define itself and expand as an entity, kaupapa and social movement. This has required growth over the past year in many organisational areas. With this expansion and growth, comes the need for a steady flow of financial resources into the organisation. How to generate our own revenue to increase income and meet expenses is an increasingly important question. As an organisation we do not want to be dependant on funding grants. As I reflect, I consider building Para Kore so that it has a stable and secure future to be the primary purpose at this point and time.

At the end of our financial year (30 June 2019), we had established zero waste systems at 375 marae, organisations, kura, and kōhanga reo. Eighty-seven of these organisations joined us in the past year and I thank all of our kaimahi for their extraordinary efforts to build these relationships. Mā pango, mā whero e oti ai te mahi.

Our strategy to establish a nationwide network of Para Kore kaiārahi (Zero Waste advisors) throughout Aotearoa has continued. Several new kaiārahi joined the team, Shirley Simmonds for Tauranga Moana, Krishna Smith in Whakatāne and Paul Murray who works with kura, early childhood centres and community organisations within Waikato. Pania Ruakere resigned in Tūranganui and was

replaced by our long-serving kaiārahi Pine Campbell, who is already supporting marae on the East Coast. Reopiki Te Huia and Ngariki Ngatae joined our team for Maniapoto and Te Tai Tokerau in May with our expansion into more regions.

In other changes, we have had resignations from our administrator Karewa Kelly-Hawkings mid year, who was replaced by Claudine Waitere. Tyne Nelson resigned from her advisor manager role but will stay on as kaiārahi for Kahungunu and was replaced by Dorina Paenga. He aha te mea nui o te ao, he tangata, he tangata, he tangata.

Several of our kaiārahi welcomed new babies into their whānau: Tyne, Jared and Te Kawa - ngā mihi nui ki a koutou! Nau mai e ngā taonga ki te aotūroa. I joined the Zero Waste Network board as a co-opted member in June, to establish relationships and to stay up to date with what's happening in the zero waste community sector.

Our hui ā-tau was held in Upper Hutt, at Ōrongomai Marae in November 2018. Going forward we have decided to hold hui a tau every two years, perhaps we need to change the name to hui ia rua tau! Next year we plan to celebrate our 10th birthday in November 2020 as an incorporated society.

We also hold internal kaimahi training in Kirikiriroa each year. Our training hui are opportunities to bring together our longstanding, experienced kaimahi with our new kaimahi, kanohi ki te kanohi, to share information and expertise, to upskill and learn, and to re-energise. This internal training hui is augmented throughout the year with Zoom training sessions. The value of training cannot be overestimated; there is always so much to learn, not to mention that which you don't know, you don't know!

Consultancy this year involved waste audits with Te Wānanga o Aotearoa and with Kono Seafoods, helping with an audit of their mussel factory in Blenheim. For Para Kore, this type of work helps us achieve our strategic goal number 3, which falls under our value of rangatiratanga - identifying, evaluating and promoting income generating services and initiatives. While we continue to project our kaupapa outwards, we are also

consolidating our organisation internally to strengthen our core. During the past year, we initiated an internal engagement survey, and have engaged IT expertise to provide support on next steps forward in terms of our digital journey. Going forward we want to increase our kaiārahi hours to make more of an impact for their iwi, hapū and wider community.

Over the past year we delivered Para Kore at 37 events.

Over the past year the Para Kore kaupapa was delivered at 37 events throughout Te Ika a Māui, including: Waikato Tainui Games, Pā Wars, the Hui ā-Tau for Te Ataarangi, the Kutai Festival at Matihetihe Marae and Te Taiopenga o Tūwharetoa.

On the social media front, our Facebook likes have grown from 5,439 to 8,000 this year and this year we launched our Para Kore Tips videos - practical how to information. We worked closely with other community groups on the 2018 Plastic Free July campaign, a kaupapa that has since been the recipient of MfE funding. We have also joined with other national organisations in a campaign against incineration projects.

As an organisation we continue to build our foundations by grounding our activities, and growing the “business” of what we do - our kaupapa and our mahi. We ask ourselves, how do we build Para Kore to be viable going forward, how do we keep ourselves accountable, and how do we manage the growth required on multiple fronts? During the past year, we initiated an internal engagement survey which we’ll continue annually and have engaged IT expertise to provide support on next steps forward in terms of our digital journey. Going forward we want to increase kaiārahi hours to make more of an impact for their iwi, hapū and wider community.

On a global level, climate change seems to have finally entered the consciousness of those with political power, thanks to the relentless efforts of Indigenous movements, rangatahi and grassroots action around the world. We all know that Indigenous communities are already being impacted disproportionately by the climate crisis. It is vital that we take decisive collective action now, dramatically reduce our emissions and re-build community resilience.

On a national level, there has been a lot of movement in Te Ao Māori around Oranga Tamariki and of course at Ihumātao. Former Minister for Conservation Sandra Lee recently said: “I think it’s impossible for any Māori not to grow up political. All of us. We’re all weaned at our nannies’ knees on stories of land that was confiscated and of the struggles of our people.” I see Para Kore as part of that wider kaupapa Māori movement of rebuilding strong iwi, hapū, marae and whānau over the past four decades: culturally, economically, politically and environmentally. We see local food production, food forests, gardens, orchards as a part of the way forward, and support the growing recognition that Indigenous knowledge, practices and rights sit at the heart of solving our ecological crisis.

With much gratitude and appreciation I acknowledge our board, our kaimahi, our partners, our friends, our networks, our whānau, and our people for their continuing dedication to the kaupapa. Together let’s continue to tell the stories of our tūpuna, let’s get clear about the link between colonisation, the current take-make-throwaway society and climate change, and let’s seek solutions and take action for the well-being of people. Kaua e hoki mā te waewae tutuki, ā, pā rānō he upoko pakaru.

Me te rere o ngā mihi o te ngākau.



Jacqui Forbes
Kaihautū Matua
Para Kore Marae Incorporated

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Ngā Whakatutukitanga

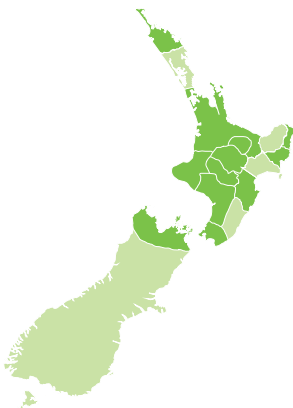
Our Achievements

MARAE AND ORGANISATIONS
THAT HAVE JOINED
PARA KORE



2 REGIONS
BACK IN ACTION

TAURANGA MOANA +
WHAKATANE



= **14**
REGIONS
IN TOTAL

NEW KAIMAHI
JOINING THE TEAM



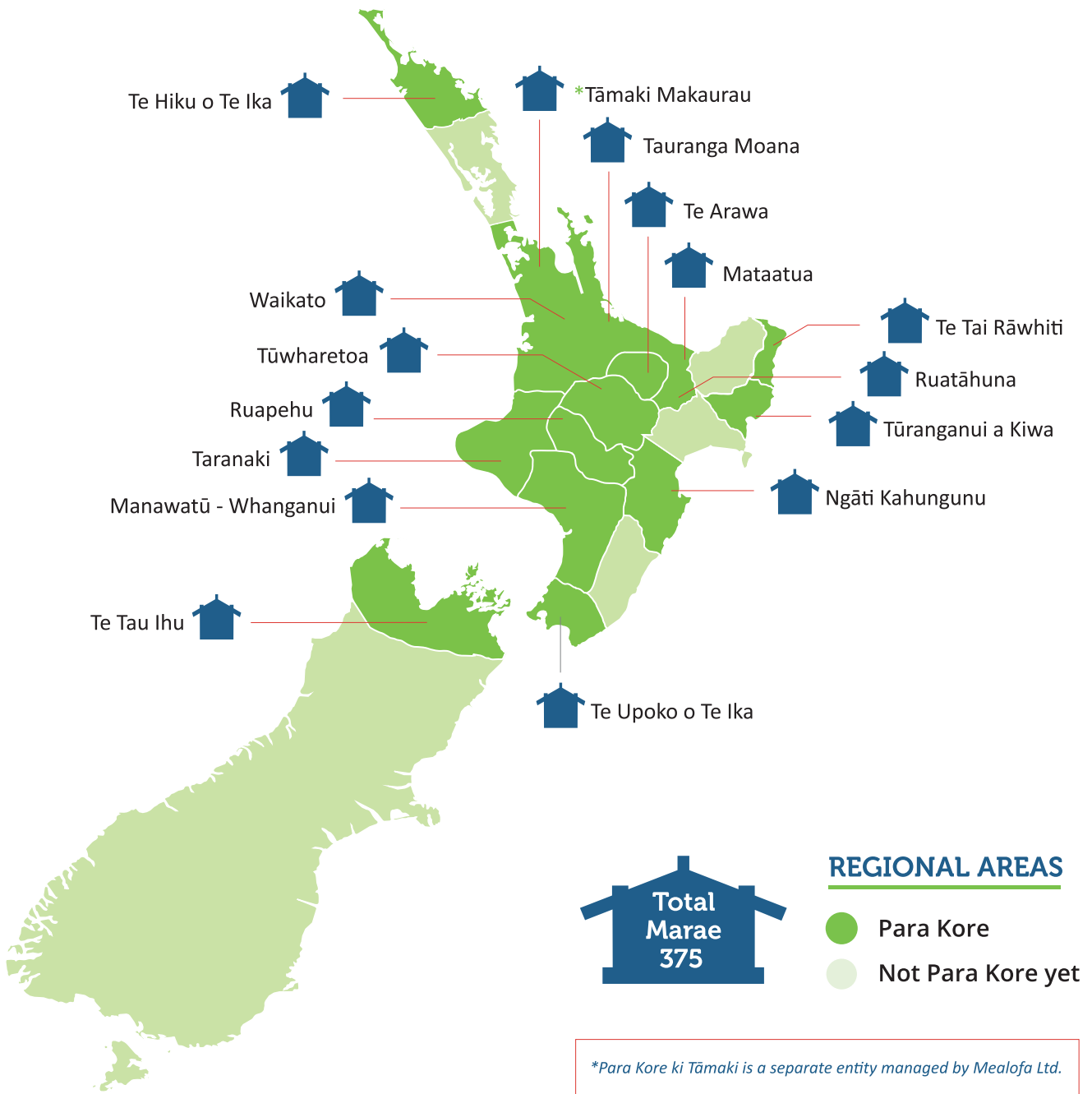
2 REPLACEMENTS + 4 NEW KAIMAHI



LAUNCHED THIS YEAR -
PRACTICAL 'HOW TO
INFORMATION'

Ngā Rohe Para Kore

Para Kore Regions



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Ngā Kaimahi

Operational

Eighteen kaiārahi are contracted regionally to deliver the programme. Para Kore employs a general manager, a marketing manager, two advisor managers and a national administrator. Human resources, graphics, financial administration, funding and finance management are all currently part-time contractors.



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Ngā Kaimahi

Operational





Te Poari

Governance

Para Kore is governed by a Board consisting of 7 board members, 5 of whom are representatives of particular regions (Te Tai Rāwhiti, Te Hiku o te Ika, Ruapehu, Kahungunu, and Te Upoko o te Ika).



Honiana Love (Chairperson) - *Te Ātiawa, Taranaki Iwi, Ngāti Ruanui, Ngā Ruahinerangi.*

Honiana has been a board member since 2015, and chair since 2017. Honiana is actively involved with her iwi, hapū and whānau in Wellington, where she lives, and is also closely connected to her iwi in Taranaki and Te Tau Ihu. She currently works at Ngā Taonga Sound & Vision, in the position of Pou Ārahi - Strategic Advisor, Māori & Group Manager, People & Capability.

Honiana has more than 25 years of archival experience – including working at Manatū Taonga, as an archivist at Archives New Zealand and Te Reo o Taranaki, and as a librarian. She is passionate about connecting people with their tūpuna and taonga.



Kieran Hewitson - *Ngāti Porou me Te Whānau-ā-Apanui.*

Kieran works at Toi Ohomai Institute of Technology as the associate Dean of Academic Development. Kieran brings a wealth of knowledge and experience to the board with almost 20 years in tertiary education and various governance roles. Kieran has a passion for sustainability and ensuring we manaaki Papatūānuku for our future generations.



Tina Ngata - *Te Tai Rāwhiti, Ngāti Porou.*

Tina has been a board member since July 2015. A Ngāti Porou wāhine and mother of two, Tina's work involves advocacy for environmental, Indigenous and human rights. This includes local, national and international initiatives that highlight the role of settler colonialism in issues such as climate change and waste pollution, and promote Indigenous conservation as best practice for a globally sustainable future. Tina has been a prominent voice in pushing for action on plastic waste that tackles the socio-economic root of the problem, addressing waste as a form of colonisation, and an extension of the experience of imperial expansion. She blogs as The Non-Plastic Māori, and is a staunch advocate of Indigenous science.



Kaye-Maree Dunn

Kaye-Maree is an entrepreneur and Intentional Social Designer from Te Rarawa, Ngā Puhi, Ngāi Te Rangikoianaake, Ngāti Mahanga me Ngāi Tāmanuhiri and resides in Wainuiomata, Wellington. She has been working in the realm of Māori and community development for over 16 years. Kaye-Maree was previously one of the Wellington Representatives on the New Zealand Māori Council. Para Kore is an amazing kaupapa and Kaye-Maree feels very humbled to be part of a magnificent organisation.



Jaroz Popata

I live in Kaitaia where my husband hails from and where I also have hakapapa links. I have a love for Tangaroa via waka ama and kohikohi /ruku kaimoana, my latest experiment is with Holopuni or waka ulua using the power of Tawhirimatea. It's a blast! I can also be found in hapū kaitiakitanga matters for our people of Oturu Marae in Kaitaia, practicing and demonstrating kaitiaki in Te Hiku via whānau, hapū, community, and businesses. I was a Para Kore kaimahi for Te Hiku and was reminded, that working with like-minded people is such a valuable taonga in any journey that we take when we set a course for holding on to taonga tuku iho.



Korty Wilson

E rere kau mai te awa nui mai i te Kāhui Maunga ki Tangaroa ko au te awa, ko te awa ko au. Ko Ngāti Rangī te iwi, ko Ngāti Tui-o-nuku te hapū nō Ōhākune au. Ko Whetūrautau arā ko Korty Wilson taku ingoa.

I hail from the foothills of Maunga Ruapehu born and raised under the mantle of my parents and grandparents. He Kaiwhakarite ahau mō te tūranga Apotorotanga Māori mō te Rohe Pīhopa Katorika o Te Papaioea i tēnei wā. My current role is Coordinator for the Māori Apostolate for the Catholic Diocese of Palmerston North.



Jenny Smith

Ko Ngātokimatawhaorua rātou ko Takitimu, ko Te Arawa ngā waka.
Ko Ngāpuhi rātou ko Ngāti Kahungunu, ko Te Arawa ngā iwi.
Ko Waipukurau te kāinga ināianeī.
Ko Jenny Nelson-Smith taku ingoa.

I live in the heart of Kahungunu, Waipukurau, Central Hawke's Bay. I have for most of my working life worked for the whānau in many capacities and roles. I am currently elected by Heretaunga Tamatea Settlement Trust as their representative on the Hawke's Bay Regional Planning Committee where we provide a Māori lens and whakaaro to the Resource Management Act. The moemoeā for our people post treaty settlement is to re-engage within the arms of Papatūānuku...Tihei Mauri Ora!

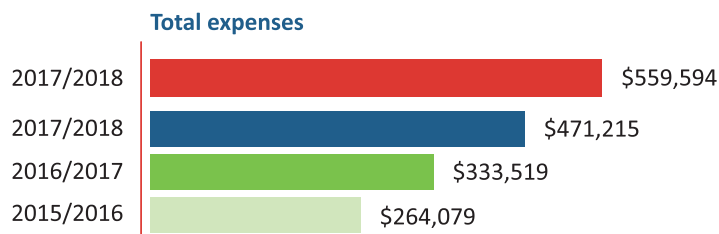
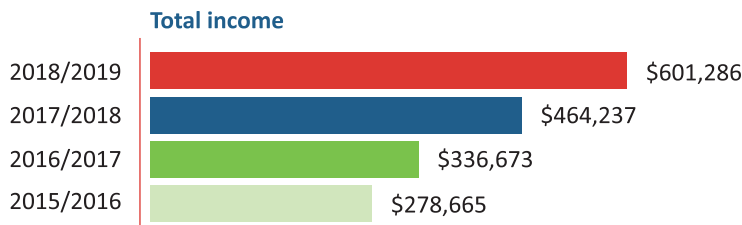


Whakarāpopoto Ahumoni

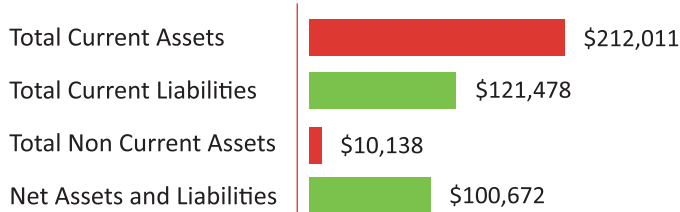
Financial Summary

Expenses were lower than Income this year resulting in a surplus of \$41,692. This is a result of timing of income from partners. Cash-flow has been difficult during the year at times but by the end of the financial year had been corrected. This also attributed to the surplus for the year. The organisation is in a strong financial position for the year ahead.

Income statement for the year ended 30 June



Balance Sheet as at 30 June 2019



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Ngā Hoa Mahi Tahī

Para Kore Partners





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